



IACCGP

ITALY-AMERICA CHAMBER OF COMMERCE OF GREATER PHILADELPHIA

BUILDING BRIDGES
MAINTAINING TIES
PROMOTING GROWTH

August 2013 Issue

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Upcoming Events

**October 20-27, 2013 -
Exploring Trade Mission
of Italian entrepreneurs
and investors in
Philadelphia**

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iperdesign, LLC joins the IACCGP



We welcome iperdesign, our newest member to the Chamber. The firm consists of 12 years experience and offices in Philadelphia and Rome (Italy). iperdesign is a creative branding and digital studio that brings together the unique perspectives of experienced advertising, multimedia, programming, copywriting and design professionals. This broad mix of professional experience allows to offer an innovative and collaborative approach to the development of client's complete image, message and product. iperdesign provides clients with wide range of services, from strategy, digital and branding to apps, video, augmented reality, and beyond.

www.iperdesign.com

Procedures of How to Incorporate Companies in Italy VS. the US

The Chamber, in partnership with the Clark, Hill Thorp and Reed law firm and the Studio Legale Pavia e Ansaldo (Milan, Italy) hosted a lunch time event on June 26 at the Chamber headquarters in the Bellevue Building. The discussions featured the differences between Italian and US regulations and the way to do business in these two countries.



[Click here to view the flyer](#)

**Italy-America Chamber of
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Interviewing our Members: ISARail U.S., LLC



The Santiago de Compostela train accident: how important is it in the world of railway safety?

Historically, incidents of significance, in all fields, have inevitably led to a process of analysis of the definition and application of the concepts of safety. A European Railway Agency study investigated links between historic rail accident rate reduction and underlying changes, aiming to recognize the underlying changes causing accident rate reduction in the last 25 years. This study found that there has been a reduction of 57% in the number of fatal train collisions and derailments involving 5 or more fatalities.

Do the automatic systems we have today eradicate these human mistakes in trains?

Technological advances have facilitated improvements in rail safety equipment, including the most advanced forms of Automated Rail Control systems, such as ETCS and CBTC. However, what is more important is to establish correct training, maintenance, and a valuable Safety Management System.

ISARail, the company history, and its pathway in the States.

ISARail is a global company with over thirteen years of experience as an Independent Safety Assessor and Railways Engineering professional. ISARail is a certified independent body with proven independence and competency. In 2013 a U.S. branch was established, ISARail U.S. LLC, to better serve the North American market.

How is the status of railways in the U.S. and how can we improve the railway system to reach the high efficiency standards already existing on other continents?

The U.S. rail system is a set of heterogeneous infrastructures and technologies. An important step was taken with the Rail Safety Improvement Act of 2008, defining implementation of interoperable Positive Train Control (PTC) systems by "each

Class I railroad carrier and each entity providing regularly scheduled intercity or commuter rail passenger transportation" on selected rail lines. However, the figure of the third party assessor is still missing from the system.

Mr. Vincenzo Santonastaso, ISARail Lead Assessor - www.isarail.us

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