



IACCGP

ITALY-AMERICA CHAMBER OF COMMERCE OF GREATER PHILADELPHIA

BUILDING BRIDGES
MAINTAINING TIES
PROMOTING GROWTH

January 2014 Issue

In This Issue

[New Initiatives on 2014
New Member of IACCGP](#)
[Uomo Moderno in Philadelphia](#)
[Interviewing our Partners](#)

New initiatives

**Abruzzo Dinner @ La
Famiglia - February 19,
2014**

[Read more...](#)

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Positano Coast by Aldo Lamberti joins the IACCGP



We welcome Positano Coast by Aldo Lamberti, our newest member of the Chamber. Inspired by owner Aldo Lamberti's seaside hometown in Italy, the ambiance of Positano Coast offers three fun, flirty, foodie-friendly outdoor atmospheres to experience al fresco dining. Located on the 2nd floor, across from the Ritz 5 movie theatre, Positano Coast takes you away from the traffic and hustle and bustle of the Philadelphia streets and into an Italian paradise.

<http://www.positanocoast.net/>

UomoModerno

LIVING IN ITALIAN STYLE

Uomo Moderno™ is the 1st and only all Italian men's fashion and lifestyle magazine, which was launched in honor of the 2013 Year of Italian Culture.

Literally 'Modern Man', **Uomo Moderno** is an appealing picture-driven magazine for a new class of professionals who wish to look beyond the confines of their own culture and explore different concepts of luxurious living.

A quarterly magazine, **Uomo Moderno** is

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designed to be a guide to "living in Italian style," as it features articles on Italy's fashion, décor, cuisine, sports, film, music, travel destinations, interviews with celebrities, and much more.

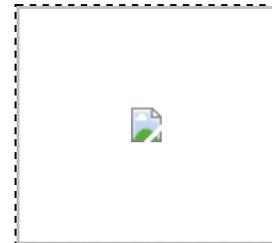
The print edition is distributed to professional men high-end boutiques and stores, predominantly in major cities of the US and Canada.

Many copies are also available in Italy, Holland, Greece, Germany, India, Singapore, Brazil, Iceland, Spain, and Pakistan.

The tablet is available through the Apple iTunes Store and is read by thousands around the world.

[Click here to see the link](#)

Interviewing our Partners: The WWDB Italian Show



***The WWDB Italian Show* is a radio program about Italian traditions and culture in the Philadelphia area. But what is it exactly?**

WWDB-AM is a radio station with multi-cultural programming. It airs shows from the cultural perspective of several different nations. The programs normally include music, news, and talk. The Italian program will see a kind of restyling in the coming weeks. For the most part, it will be a talk show in which listeners can hear the latest news from Italy, fine Italian music, and discussion by guests of Italian descent who hold or have held important roles for the city of Philadelphia. We'll also talk Italian culture, and hear from guests working in the fields of art, fashion, and cuisine. The program will be on air every Sunday morning and can be heard at any time during the week on the WWDB website. We'll have a podcast available on our Facebook account, too.

The Italian community is a trademark of Philadelphia. Many children of Italians who immigrated to the U.S. during the 1900s live in the city, and today you'll also find a new wave of immigrants who work predominantly as researchers at universities or professionals in various sectors. How are these two facts interconnected?

T Yes, there are many Italian immigrants here, many of whom are recent graduates, researchers and professionals who made the move in recent years. In fact, I just read about a young Calabrian doctor who received an award from the Cancer Center of Philadelphia for her recent research on melanoma. We'll try to invite her onto our broadcast.

Now let's talk a little about you and your profession. What do you do? Why did you come to Philadelphia?

I am a civil engineer, currently doing freelance work involving the design of reinforced concrete as well as the construction of alternative energy systems. The latter field has seen significant expansion abroad as a result of the housing crisis and economic recession. I chose Philadelphia because my wife was born here and lived here until our wedding, so for me the city represents my city of adoption and also one that's manageable and people-oriented, even though it's one of the biggest cities in the U.S.

Is it possible to participate on the WWDB Italian Show as a guest or a sponsor?

Absolutely! It's possible to be a guest of our show and/or to sponsor it, and in the coming weeks on the Chamber of Commerce website and during our next transmission we'll have the ways to contact us by e-mail and on Facebook. Feel free to contact us and ask to come onto the show or to become a sponsor of the radio program. Our objective is to discuss and celebrate Italian culture in Philadelphia, so we'll give space to anyone who's interested in contributing to our project.

Roberto Caiaro
The WWDB Italian Show

[Click here to contact the WWDB Italian Show](#)

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