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IACCGP
ITALY-AMERICA CHAMBER OF COMMERCE OF GREATER PHILADELPHIA

**BUILDING BRIDGES
MAINTAINING TIES
PROMOTING GROWTH**

October 2014 Issue

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New initiatives

**Regional Dinner Series:
La Regione Liguria @
Popi's Italian Restaurant -
December 4th, 2014**

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Maserati of the Main Line

We welcome the Maserati of the Main Line as our newest Corporate Member of the Chamber.

Pennsylvania's only exclusive dealer located in Devon, PA right on the Main Line, Maserati of the Main Line offers superior service, parts, pre-owned and new vehicles.

Maserati of the Main Line is specialized in new and pre-owned sales of Maserati's and other pre-owned luxury brand vehicles. The Maserati line is produced in limited quantities for the American market. Like the great Italian houses of fashion, sinking into the supple leather of a Maserati driver's seat is like slipping into a designer dress - both a one-of-a-kind experience.

The design of the Maserati is truly the most inspired and beautiful artwork available in the automobile business today. Owned by Ferrari since 1997, Maserati, which was founded in 1914 and is based in Modena, Italy, manufactures the Gran Turismo, the Gran Cabrio, and the Quattroporte. The lineup will be expanding in the near future to include an upscale sport-utility vehicle.

For more information on Maserati of the Main Line, visit www.maseratiofthemainline.com or 484-804-4800.

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**Italy-America Chamber of
Commerce of Greater
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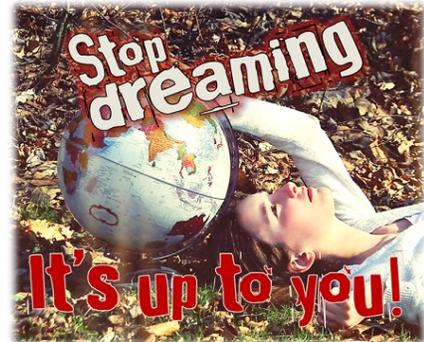


DBM
DIGITAL BUSINESS MANAGEMENT

Un'iniziativa promossa da



in partnership con



Master DBM Eyes Srl - IACCGP

The Master DBM (Digital Business Management) is a project launched as part of the initiative promoted by the Lazio Region called "Tomo Subito" and designed by Eyes Srl, an accredited training company in the Region of Lazio and the Region of Sicily on Lifelong Learning Programs and related fields, such as labor market analysis, supporting young graduates into employment, and helping unemployed find internship placements, etc. Thanks to the accreditation, Eyes has gained important experience in organizing training programs using various Regional, National and European funds.

The Master DBM, funded by the Lazio Region through the European Social Fund, is a training program for Italian college students and/or young graduates interested in management and entrepreneurship, designed to acquire strategic skills in digital communication, web marketing, social media communication, e-commerce, and mobile marketing.

Thanks to the collaboration with the Italy-America Chamber of Commerce of Greater Philadelphia, the Master is taught in English and allows participants to live a real experience of international program taught by professionals, managers and entrepreneurs of the Italian-American companies operating in the Greater Philadelphia region.

[Click here to learn more...](#)



Discover Genoa

The city of Genoa is the capital of Liguria and the sixth largest city in Italy. Genoa is one of Europe's largest cities on the Mediterranean Sea and the largest seaport in Italy.

Genoa has been nicknamed *la Superba* ("the Proud one") due to its glorious past and impressive landmarks. Part of the old town of Genoa was inscribed on the World Heritage List (UNESCO) in 2006 (see below). The city's rich art, music, gastronomy, architecture and history allowed it to become the 2004 European Capital of Culture. It is the birthplace of Christopher Columbus and Niccolò Paganini.

Genoa, which forms the southern corner of the Milan-Turin-Genoa industrial triangle of north-west Italy, is one of the country's major economic centres. The city has hosted massive shipyards and steelworks since the 19th century, and its solid financial sector dates back to the Middle Ages. The Bank of Saint George, founded in 1407, is among the oldest in the world and has played an important role in the city's prosperity since the middle of the 15th century. Today a number of leading Italian companies are based in the city, including Ansaldo Energia, Ansaldo STS, Edoardo Raffinerie Garrone and Piaggio Aero.

Ski The Italian Alps: Cortina - March 7 to 14, 2015



Experience La Dolce Vita at high altitude. Cortina d'Ampezzo, nestled high in the Dolomites, is a truly unique, spectacular setting less than 2 hours from Venice. You will stay at the only 5 Star, historic hotel in the Dolomites with elite spa services and several restaurants serving authentic northern Italian cuisine.

Cortina is one of the world's great ski resorts that promises singular excitement, beauty, sophistication and excellent value. The Dolomites are located in northeastern Italy, a breathtaking geological area providing extraordinary terrain for winter sports. It is also a region rich in history, art and culture.

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The WWDB 860 AM Italian Show

Clicca qui per scaricare il podcast del programma radiofonico settimanale in lingua italiana, condotto da Roberto Caiaro.



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