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IACCGP
 ITALY-AMERICA CHAMBER OF COMMERCE OF GREATER PHILADELPHIA

**BUILDING BRIDGES
 MAINTAINING TIES
 PROMOTING GROWTH**

September 2013 Issue

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J.R. Finio & Sons joins the IACCGP



We welcome J.R. Finio & Sons, our newest member of the Chamber. J.R. Finio & Sons is a third generation family owned and operated business with 50 years of experience in providing printing and promotional solutions. The company incorporates full desktop publishing, computer to plate technology, offset as well as digital printing in all projects. Their 6,000 square foot facility is located in Delaware County, minutes from Center City Philadelphia, Chester County and South Jersey and is a one-stop location that satisfies all the printing and promotional needs of their clients.

www.jrfinio.com

Upcoming Events

**October 3, 2013 -
 Corporate Sustainability:
 Responsible Strategies
 for Global Growth**

[Read more...](#)

**October 9, 2013 -
 Corporate Breakfast
 Series - "The New World
 Revisited: Navigating
 the Often Treacherous
 Waters of American
 Employment Law"**

[Read more...](#)

Request for Proposals for USA Pavilion/Exhibition at Universal Expo Milan Italy 2015

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The Bureau of European and Eurasian Affairs (EUR) of the Department of State requests proposals from private U.S. individuals, firms, associations and organizations (for profit and non-profit) for the fundraising, construction, development, organization, and management, and disassembly and removal of a USA Pavilion/exhibition at Milan Expo 2015. The USA Pavilion will be situated on a 2790 square meter plot with a building footprint no more than 70% of the plot size.

The Department will issue a "letter of intent" to the selected organization authorizing that organization to proceed with fundraising to complete the USA Pavilion project. The letter will include guidelines on fundraising to be followed by the selected organization and will establish a deadline for completion of all fundraising activities.

Note that all prospective donors must be vetted with the Department of State for potential conflicts of interest. Cost for a representative USA Pavilion/exhibition for Milan Expo 2015 is estimated to range between \$25 million and \$45 million and will be the sole responsibility of the selected organization. The Department of State is not now authorized, and does not in the future intend to seek authorization from the U.S. Congress, to provide federal funding for any aspect of the USA Pavilion/exhibition at Milan Expo 2015.

The successful applicant will be responsible for all costs associated with all aspects of the USA Pavilion including its design, development, construction, staffing, management and dismantling and removal of the exhibit at the end of the Expo, as well as all support for the U.S. Commissioner General to be appointed by the President of the United States. The U.S. Pavilion shall be considered on loan to the U.S. Government, and the successful applicant shall be solely responsible for the disposition of the USA Pavilion Exhibits at the conclusion of Milan Expo 2015. The aforementioned loan shall be treated as a gift to the U.S. Government.

The successful applicant must be able to demonstrate to the U.S. Department of State that it can raise the funds necessary to complete the project. Only after the applicant is able to demonstrate that all funding required for this project will be in hand will the Department of State sign a Memorandum of Understanding (MOU) with that applicant, sign a Participation Contract with the Expo organizing body, and appoint a

Commissioner General. Proposals from non-U.S. citizens or non-U.S. firms or organizations shall be deemed ineligible for consideration.

[Click here to view the attachment](#)

Interviewing our Members: **Cataldo Doria, MD, PhD, FACS**

In the last years Philadelphia developed the Life Sciences sector. How much did it involve your job?

Philadelphia has yet to grow in the Life Sciences sector. Although there are many major research centers and major Life Sciences companies, unfortunately the city lacks the facilities of receipt for organizing conferences in this area. It would take the dedicated areas outside of the city, easily accessible and equipped to accommodate large scientific meetings.

Philadelphia hosted the American Transplant Congress about 2 years ago. This congress is one of the largest in the Life Sciences sector, but in my opinion, the city was not ready to host a congresses of this magnitude, as for example Boston does. I am pretty sure that Philadelphia has the potential to improve this aspect for the coming year.

Do you think the Italian Life Science companies could benefit from exporting their know-how in the Greater Philadelphia region?

Italian companies, and Italians in general, excel in producing and exporting quality. Think about the most common sectors where Italy is well known (fashion, arts, food) and how quality is important. In the Life Sciences sector, I would like to point out that in addition to exporting concrete products, Italy "exports" brains. You always hear talk about the brain drain, but I think it is more accurate talking about the "export of brains", that is also an export of quality.

In my opinion, there are many Italian companies, business and professionals abroad that are too busy doing a great job to have the time to convey the important message: Italy exports quality. There is a need to create a network among these Italian realities in order to help them to show the value of their job abroad and the importance of the export of

the Italian quality.

In the new technologies and social media era, how scientific research can take advantage of these tools?

Social media has an increasingly important role in information and consequently also in the Health Science and Medical Technology sector. Nowadays, if a hospital or a health care facility is not on the web, it is likely that it would have a much smaller market share of patients and product awareness, than those with proper web exposers.

As for my experience and my area, I think it is an essential tool for the dissemination and awareness-raising on the importance of the organ donation

[Prof. Cataldo Doria, MD, PhD, FACS](#)

Jefferson University Physician

Nicoletti Family Professor of Transplant Surgery

Director, Division of Transplantation

Surgical Director, Kidney & Liver Transplant Programs

Surgical Director, Liver Tumor Center

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