



ITALY-AMERICA
BUSINESS COUNCIL AND NETWORK

July 2016 Issue

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New initiatives

Maserati Networking and Business Card Exchange Event - August 11, 2016

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Kitchen Gia

We welcome the Kitchen Gia' as our newest Corporate Member.

Marco Lentini is Founder and President of Kitchen Gia. Kitchen Gia differentiates itself by offering customers a unique combination of healthy and flavorful eating options, in a fast casual vibrant cafe design, with a zealous on customer service.

Philadelphia Business Journal's "40 Under 40 Award" awarded Marco Lentini. In 2009 the White House, Executive Office of the President selected Marco as one of twelve small business leaders to attend a White House small business conference with the President Obama. Marco was honored by President Obama saying Marco, is an example of what small business is all about.

In 2007 the Philadelphia Chamber of Commerce presented Marco with Philadelphia's 2007 Young Entrepreneur of the Year, for his outstanding accomplishments and contributions to the Philadelphia area. Award recipients are set apart from the competition by their leadership abilities, their business success, their community involvement and their impressive commitment to improving our region. Marco is also a winner of the 2007 Forbes Enterprise Awards, which recognizes outstanding businesses that demonstrate visionary practices and achievements.

[Click here to learn more...](#)

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Ciao Philadelphia

The Greater Philadelphia Area is home to one of the largest Italian-American communities in the United States. It is an area deeply connected to Italian values and way of life.

Ciao Philadelphia is a project organized in Philadelphia by the Consulate General of Italy to celebrate the Italian culture. After the success of the past two events in 2014 and 2015, this year will mark the third year of Ciao Philadelphia.

October 2016 will offer more than 65 cultural events highlighting the contributions of Italians and Italian Americans to the Greater Philadelphia area and the world. Daily events include: opera, concerts, film screenings, food celebrations, exhibits, Italian race cars, performances and lectures to name a few.

Tours will be arranged to exhibit the cultural aspects of the area. From Independence Hall to the Philadelphia Museum of Art, the tours will demonstrate how these institutions were affected by Italy.

Ciao Philadelphia partners with the most prominent Italian-influenced cultural institutions of the region, as well as major universities. This event is important not just as a way to appreciate the Italian cultural heritage but also to promote awareness in Italy about new business opportunities in the Greater Philadelphia region.

[Click here to see the program](#)



Discover Grosseto

Grosseto is a city located in the Italian region of Tuscany. It is the most important city and is the capital of the province which bears the same name.

Grosseto is located just 9 miles inland from the Tyrrhenian Sea and the coastal area is known as Maremma. The area is known for small villages that lie in the plain between the city and coast.

The origins of Grosseto can be traced back to the Middle Ages. The first document in which the city is mentioned is dated 803 AD. Grosseto steadily grew in importance and in 1151 the city swore loyalty to the Republic of Siena. Despite different circumstances, Grosseto always remained under the control of Siena. It became an important stronghold; to this day the fortress and the bastions can still be seen. The Sienese rule ended in 1559, handing over the whole kingdom to Cosimo I de Medici, first grand duke of Tuscany. In 1574 the construction of defensive walls surrounding the city began. "The Medicean Walls", which are still well preserved today, make Grosseto one of the few cities in Italy (together with Ferrara, Bergamo and Lucca) to have this feature. Tourism is the most important economic activity of Grosseto; this is largely in part of the quantity of well-preserved buildings, churches and cathedrals dating back to the Middle Ages. Additionally, due to Grosseto's close proximity to the sea and the beautiful beaches of Maremma, the summer season also draws many tourists.

Food such as soups, oven-baked bread and other rustic dishes are the typical specialties of the area. The Maremmana cattle is one of two breeds used in the preparation of the Florentine steak.

The Grosseto economy is based mainly on building and construction sectors, as well as mechanical, mining, and food industry. Agriculture covers an important role, with cultivation of cereals, olives, grapes and fishing.

