



ITALY-AMERICA
BUSINESS COUNCIL AND NETWORK

March 2016 Issue

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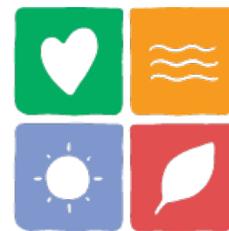
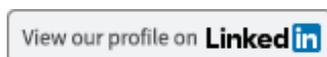
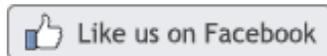
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New initiatives

Regional Dinner Series -
featuring the region of
Campania - March 31, 2016

Interactive Tissue Microarray
and Quantitative Digital
Pathology Analysis
Workshop @ University City
Science Center, Suite 800
Apr 25 - Apr 26 all-day

[Read more...](#)



Vita Calabria
T O U R S

Vita Calabria

We welcome Vita Calabria as our newest Non Profit Corporate Member of the Chamber.

Vita Calabria offers a different kind of vacation, focusing mainly on a different approach to tourism. Their guest will enjoy the real Italian lifestyle through cooking classes, village tours, hiking tours, beach days, traditional cuisine, wine tastings and more. With Vita Calabria you will discover the real side of Italy, with real local people because our motto is "Live Like a Local".

The company is located in the medieval village of Altomonte, which has been recognized as one of the most beautiful villages in Italy. All of their tours begin and are coordinated from Altomonte. In Altomonte you will be able to do many things. Not only will you visit gothic churches and museums with artifacts dating back to the Bronze Age, but you will also stroll along the cobblestone streets enjoying amazing panoramic views, conversing with the locals, and enjoying some fine bars and restaurants. Altomonte also hosts year-round festivals, but the most interesting ones usually occur during the harvest, due to the high quality wine that is produced in Calabria.

Their professional and friendly staff is committed to ensuring that you have an extraordinary and memorable visit to Altomonte and the greater Calabria area that is worth telling all of your friends and family. For further information, please visit their website:

 Send to a Colleague

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Italian Market Festival

Come celebrate Philadelphia's largest Block Party at the annual Italian Market Festival on May 21st and 22nd 2016!

There will be live entertainment, family events, crafts, food and the annual procession of Saints! So bring your family because this event is for all ages. On the different stages on Christian Street and Washington Avenue there will be 1910 Fruit Gum Company, Jerry Blavat, DJ Perry Angelozzi, City Rhythm Orchestra and DJ Johnny Looch.

On Sunday, May 22nd, 2016 at 11 am, Father John Large will lead The Traditional St. Paul Parish Procession of Saints that will start at the historic Saint Mary Magdalen Church and will end at St. Paul Catholic Church. There will also be an Artisan Fair with goods ranging from jewelry, to photography, to artwork.

Don't miss out on this great opportunity to spend a day with your family and friends appreciating your Italian roots!

[Click here to see the program](#)



Italian Market Festival celebrates 100th birthday

[Click here to learn more...](#)



Discover Caserta

Caserta is an important agricultural, commercial and industrial city, located on the edge of the Campanian plain, at the foot of the Campanian Sub Apennine mountain range.

Caserta's main attraction is its Royal Palace which is listed as a UNESCO World Heritage Site. The palace was created in the 18th century by the Italian architect Luigi Vanvitelli as a Versailles-like residence, called Reggia in Italian, for the Bourbon kings of Naples and Sicily. Everyday visitors are left enchanted by the beauty of its interiors and by the magnificence of its exterior. Highly-curated and pronounced in the details and design of its four monumental courtyards, the Palace is set amidst a beautiful park that today is the destination of thousands upon thousands of tourists. It is one of the most visited monuments in the country. The park is 2 miles (3.2 km) long and contains many waterfalls, lakes and gardens, as well as a very famous English garden..

The city of Caserta has magical and exhilarating atmosphere that is traced by itineraries that journey into the heart of the city, accompanied by art, history and nature, and savoring the traditional flavors and folkloric traditions. The Caserta Province surprises for its parks,

reserves and protected areas, where a peaceful and tranquil environment warmly welcomes the visitor. Orchards, vineyards and olive groves embellish the landscape of this beautiful land, the abundance of which the Romans appreciated, calling it Campania Felix (happy country).

Fine-sand beaches, protected by green-pine forests and lapped by the blue of the Tyrrhenian Sea, make up the coastal landscape that overlooks the Gulf of Gaeta. History greets the visitor on every corner: Medieval villages, churches and cathedrals, architecture from the Roman era have all observed the passage of ancient civilizations. This terrain surprises for the creativity of its people, for its tumult of bright colors, dances and songs echoing from the piazzas of small towns in joyous and frequent celebration.

The gastronomic traditions of the Province of Caserta is made of simple, mouthwatering recipes, and nowadays these flavors can only be found in the local products that follow such tradition. Celebrated worldwide is the buffalo mozzarella, which is still produced with craftsmanship to confer its unique, soft texture. It can be made in different shapes: round, braided, knotted or as cherries. Local farms supply the excellent meat used to prepare cold cuts such as capicollo, prosciutto di Monte, pancetta tesa and the filet of Vairano Patenora; Vairano Patenora is also famous for its salsiccia, a sausage seasoned in special terra-cotta vases from the Caserta area. The wine list is long as well: you would not do wrong to try a glass of the Asprinio di Aversa, Falerno del Massico or Galluccio, all labeled DOC, and all perfectly complementing the typical culinary dishes of Caserta Province.

[Discover Caserta](#)

